



For Reference Only

**Applications must be submitted online.** Mailed applications will not be considered. Only one application per organization will be accepted. Organizations must be based in the United States and have designated non-profit status. Applications must be received no later than 11:59pm EDT on July 31, 2014.

**IMPORTANT:** The online application must be completed all at once; applicants will not have the ability to save their progress and return later to complete.

**TIP:** You may wish to prepare your application responses in a separate document and cut and paste them into the online application form.

**Applicant Organization Details**

*All fields must be completed. Incomplete applications will be ineligible.*

Organization name:   
(Recognition and award money will be issued in this name)

Primary contact name:

Primary contact title:

E-mail:

Telephone:

Street Address:

City:

State:

Zip:

Alternate contact name:

Alternate contact title:

Alternate e-mail address:

I affirm that our organization is a not-for-profit, headquartered in the United States.

I agree to all the [Terms & Conditions](#)



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**Initiative Information**

Initiative name:

- Type of initiative:
- Existing program to be grown or expanded
  - Pilot project with measurable results
  - New data-based idea that requires initial funding

Date(s) of initiative:  
*(if applicable)*   
*(Please respond if existing program or pilot project)*

- Award category:
- Connections Matter
  - All About You
  - Partners in Research
  - Inform, Engage, Empower
  - Uniting the Care Team

This initiative is the result of a collaboration between two or more organizations

Please list all collaborating organizations (including primary application organization):

**Award Application Questions**

*All fields must be completed. Incomplete applications will be ineligible.*

1. Describe in detail: the initiative, the “Imagine if . . .” category being addressed and why your organization chose to tackle this particular challenge.

(0 of 3,000 characters)

2. What makes the initiative “innovative?” How did your organization demonstrate creative, “out-of-the-box” thinking to resolve one of the five identified challenges? (Possible 15 out of 50 points)

(0 of 3,000 characters)

3. How will patient’s lives be improved, enhanced or transformed through this initiative? (Possible 10 out of 50 points)

(0 of 3,000 characters)

4. What milestones and metrics will be used to evaluate and monitor the progress of the initiative?  
(Possible 15 out of 50 points)

(0 of 3,000 characters)

- 4a. If this is an existing program or pilot project, how was success measured in the past? What were the results?

(0 of 1,500 characters)

5. How could this initiative be taught, launched and replicated in other disease areas and expanded beyond the US? (Possible 10 out of 50 points)

(0 of 1,500 characters)

**Support Materials [Optional – Max of three]**

(e.g. brochures, flyers, research, metrics, etc.)

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