

Enter Now! Celgene's 2019 Patients' Partners Pay It Forward Contest



January 2019

Celgene's Patient's Partners "Pay It Forward" Contest is designed to provide funding to four lucky partner organizations, selected at random, to attend a nonprofit capacity-building conference in the United States in 2019.

Why "Pay It Forward"? Winning organizations will be asked to document their top three takeaways from the conference they attend in an article to be published in a future Celgene Patients' Partners e-newsletter. The entire community will benefit from the good fortune of the four winners!

What will the four winning organizations receive? Each of the four winning organizations will receive **up to \$3,000** to go toward: conference registration; air and ground transportation, hotel accommodations and meals.

Who is eligible to participate?

- Entries will be accepted from Celgene's Patients' Partners community of patient and professional organizations and associations with an interest in hematology, oncology and immune-inflammatory conditions in disease areas where Celgene has a presence (approved products or pipeline).
- Organizations must be classified as a not-for-profit and headquartered in the United States.
- Only one entry per organization will be accepted.

What is the timeline?

- Entries must be received by the deadline: **Thursday, January 24, 2019, 11:59 pm ET.**
- Winners will be notified not later than **Monday, January 28, 2019**, and will have 48 hours to provide their top four conference choices.
- All participating organizations will be notified of winners not later than **Thursday, January 31, 2019.**

How do we enter?

- Complete the online submission form located here: <http://www.celgene.com/pay-forward-form/>
- Entry form will take less than two minutes to complete and asks for the following information: Organization name and key contact name, phone number and e-mail address.
- Participants will be asked to read and agree to the contest Terms & Conditions and agree to abide by the Official Rules of the Contest.

How will the winners be randomly selected?

Winners of the contest will be randomly selected using a third party random generator website called, Random Picker (www.randompicker.com).



2019 Pay It Forward Conferences

[Sorenson Impact Winter Innovation Summit 2019](#)

February 6 – 8, Salt Lake City, UT

[Patient Engagement & Experience Summit](#)

February 11, Orlando, FL

[2019 Washington Nonprofit Conference](#)

February 14 – 15, Washington, DC

[Data On Purpose / Do Good Data](#)

February 19 – 20, Stanford, CA

[13th Annual Peer-to-Peer Fundraising Conference](#)

February 27 – 28, New Orleans, LA

[Wisdom 2.0](#)

March 1 – 3, San Francisco, CA

[20th Annual Forum on Nonprofit Effectiveness](#)

March 1, Tucson, AZ

[SXSW Social & Global Impact](#)

March 8 – 13, Austin, TX

[Nonprofit Technology Conference](#)

March 13 – 15, Portland, OR

[Great Ideas Conference](#)

March 17 – 19, Colorado Springs, CO

[Social Media Strategies Summit](#)

March 19 – 21, Anaheim, CA

[Cause Camp](#)

March 25 – 26, Lincoln, NE

[Health Datapalooza 2019](#)

March 27 – 28, Washington, DC

[International Fundraising Conference](#)

March 31 – April 2, San Antonio, TX

[Conference on Diverse Philanthropy and Leadership](#)

April 15 – 17, Indianapolis, IN

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How were the conferences selected?

- Non-profit capacity building conferences were researched and events addressing the following topics, deemed to be of interest to Celgene's Patients' Partners, were selected: nonprofit technology, fundraising, marketing, data/measurement, social media and governance. Additional topics addressing social change and innovation were also included. (See chart below)
- Conferences selected are not being hosted or run by a member of the Patients' Partners community.
- Conferences that are medical or clinical in nature, or address disease-related advancement, did not qualify.
- Conference must take place in the United States.
- Conferences are listed in the right-hand column of this document, and a full conference menu is also available.
- *We welcome your feedback for conferences to be included in future "Pay It Forward" contests that meet the above criteria.*

FAQ

- **May we send more than one organizational representative to the conference?** As long as your expenses do not exceed the grant amount of \$3,000, you are welcome to send additional representatives.
- **What if our organizational representative is a healthcare provider?** Should the attending representative be a health care provider, all Sunshine Act reporting guidelines will be followed.
- **We would like to attend a pre-conference workshop but it costs extra.** As long as your participation in the conference (including your travel expenses) does not exceed the grant amount of \$3,000, you are welcome to attend the pre-conference workshop.

Category	Conference
Data/Measurement	<ul style="list-style-type: none"> • Data on Purpose / Do Good Data • Health Datapalooza 2019
Fundraising	<ul style="list-style-type: none"> • 13th Annual Peer-to-Peer Fundraising Conference • 2019 Bridge to Integrated Marketing & Fundraising Conference • 2019 Washington and Chicago Nonprofit Conferences • Annual Conference for Donor Relations Professionals • International Fundraising Conference
Innovation	<ul style="list-style-type: none"> • Cause Camp • The Collaborative • Dreamforce • DIA 2019 • Health 2.0 Annual Fall Conference • Leading Innovation in Nonprofit Organizations: Breakthrough Ideas for Nonprofit Leadership • NIO Summit – Nonprofit Innovation & Optimization • Social Innovation Summit 2019: Business Innovation Meets Social Transformation • Sorenson Impact Winter Innovation Summit 2019 • Stanford Medicine X CHANGE • SXSW Social & Global Impact
Marketing & Communications	<ul style="list-style-type: none"> • 2019 Bridge to Integrated Marketing & Fundraising Conference • 2019 Washington and Chicago Nonprofit Conferences • 2019 Engage for Good Conference • Email Evolution Conference (EEC) 2019 • Nonprofit Storytelling Conference
Strategy	<ul style="list-style-type: none"> • Building Organizational & Operational Effectiveness: Strengthening Your Nonprofit • Conference on Diverse Philanthropy and Leadership • Council on Foundations 2019 Leading Together Conference • Patient Engagement and Experience Summit • Great Ideas Conference • 20th Annual Forum on Nonprofit Effectiveness
Technology/Social Media	<ul style="list-style-type: none"> • Nonprofit Technology Conference • Social Media Strategies Summit • Wisdom 2.0

2019 Conferences

(continued)

[Email Evolution Conference \(EEC\) 2019](#)

April 25 – 26, Savannah, GA

[Council on Foundations 2019 Leading Together Conference](#)

April 29 – May 1, Miami, FL

[Social Media Strategies Summit](#)

May 1 – 2, Chicago, IL

[2019 Engage for Good Conference](#)

May 29 – 30, Chicago, IL

[Annual Conference for Donor Relations Professionals](#)

June 3 – 5, San Diego, CA

[Social Innovation Summit 2019: Business Innovation Meets Social Transformation](#)

June 4 – 5, Los Angeles, CA

[The Collaborative](#)

June 11 – 13, Boston, MA

[DIA 2019](#)

June 23 – 27, San Diego, CA

[2019 Bridge to Integrated Marketing & Fundraising Conference](#)

July 10 – 12, National Harbor, M

[2019 Chicago Nonprofit Conference](#)

August 27 – 28, Chicago, IL

[Health 2.0 Annual Fall Conference](#)

September 16 – 18, Santa Clara, CA

[Stanford Medicine X CHANGE](#)

September 20 – 22, Stanford, CA

[NIO Summit – Nonprofit Innovation & Optimization](#)

September 24 – 25, Denver, CO

[Social Media Strategies Summit](#)

October 15 – 17, New York, NY

[Nonprofit Storytelling Conference](#)

October 28 – 30, San Diego, CA

[Building Organizational and Operational Effectiveness: Strengthening Your Nonprofit](#)

November 18 – 19, Chicago, IL

[Dreamforce](#)

November 19 – 22, San Francisco, CA

[Leading Innovation in Nonprofit Organizations: Breakthrough Ideas for Nonprofit Leadership](#)

November 20 – 21, Chicago, IL