

# **Celgene Patient Advocacy Sponsorship and Donation FAQs**



- Who is eligible for patient and professional advocacy sponsorships and donations?
  An organization must:
  - Be based in the United States
    - All other countries should apply for support at the local Celgene Office (<u>click here</u>) and European patient organizations that provide services in more than one European country can apply thru the Celgene EMEA Regional Office
  - Be classified as a 501(c)(3); headquartered in U.S.; and seeking support for U.S. programs
  - Provide support and/or education to patients in the U.S.
  - Conduct research or support initiatives within the Celgene priority disease areas
  - Seek support from a variety of sources
  - Request support for a specific program or designated purpose
  - Compliant with applicable federal and state laws, the Pharmaceutical Research and Manufacturers of America (PhRMA) Code and Celgene policies

### What types of programs are eligible for funding?

The Advocacy Relations Advisory Council (ARAC) will consider requests for sponsorships and donations for activities and initiatives from independent patient and professional organizations. Requests must be consistent with Celgene's mission and focus areas. Celgene will only consider and fund requests that have a designated purpose, which must be sufficiently outlined within the application. This can include patient education, event sponsorships, third-party awards or more general project support.

### What items are NOT considered for funding?

- For-profit individuals or groups
- Fees for commercial exhibits, advertising and other commercial opportunities
- Debt reduction
- Advertising journals, booklets
- Political activities (IRS 527)
- Capital expenditures
- Healthcare provider education

For accredited <u>or</u> non-accredited healthcare provider (physicians, nurses, physician assistants, nurse practitioners) educational grant applications, please <u>click here</u>.

## • How do I submit my request?

Support requests should be submitted via the Celgene Sponsorships and Donations web portal (<a href="www.CelgeneSponsorshipsandDonations.com">www.CelgeneSponsorshipsandDonations.com</a>). Letters of request that are mailed or e-mailed to Celgene will NOT be considered for review and we encourage all applicants to utilize the application portal.

### My program is starting in 2 weeks. Can I still submit an application beforehand?

No. Applications must be submitted 30 days prior to the start date of your program/event. The 30-day lead time ensures adequate time for application review and processing.

### • What documentation will I need to provide during the application process?

- Contact information for applicant
- Program partner contact information (if applicable)
- Documentation of non-profit status (IRS W-9 and 501(c)(3))
- Program type (e.g. live, enduring, live plus enduring)

- Program description
- Program dates (for both live and enduring programs)
- Budget detail (see below)

# • What type of budget information do I need to provide?

Budgets must be limited to a reasonable estimate of the cost of the funded activities. A budget template is provided on the application site that will include:

- Full program cost
- Proportion of the program to be funded by Celgene
- Program details broken down by major categories (e.g. costs associated with program development, delivery, venue charges, enduring material costs, etc)

# Will any portion of my program budget be subject to the United States "Sunshine Act" and physician financial transparency reporting?

Yes. Patient and Professional Advocacy sponsorships and donations are subject to "Sunshine Act" reporting. Elements of the program that provide funding or other resources (including honoraria, travel costs, meals) to U.S. physicians will need to be documented and reported to Celgene.

### How often are applications reviewed?

Applications are reviewed monthly by the Advocacy Relations Advisory Committee (ARAC).

# • How can I ensure my submission was received? When and how will I learn if my request for Patient Advocacy support has been granted?

Applicants will receive an email notification **immediately** upon successful and complete submission that their request has been received. Unfortunately, not all requests are able to be granted, but the Celgene Advocacy Relations Advisory Committee (ARAC) will give careful consideration to all funding requests and applicants will be notified in writing within 5 days following the committee's decision. All funding decisions are made at the sole discretion of Celgene Corporation.

# • I am registered on the Celgene Educational Grants portal. Do I need to create a new profile in the Celgene Patient Advocacy portal?

No. Log-in credentials will be the same for both portals.

# • I have submitted applications to both the Celgene Patient Advocacy and Education Grants portals. Will the status of my submissions be viewable in either portal?

No. At the present time, status of applications will require the applicant to log into the proper portal. Celgene is currently working to alleviate the need to consult both portals separately.

### Who can I contact if I have any questions about my application?

Please contact Rosemary Grady, Senior Coordinator, Patient Advocacy during the hours of 9:00 a.m.-4:30 pm ET, Monday through Friday at 908-673-9805 with any questions about your application. Additional inquires can be made through e-mail at <a href="mailto:patientadvocacy@celgene.com">patientadvocacy@celgene.com</a>